***What is Value?***

**Products**

1.) Nike Running Shoes

2.) Tablet Computer

3.) Iowa Hawkeye Hooded Sweatshirt

4.) The Dark Night Rises Movie

**Requirements – Answer #1-4 for each product**

**1.) Where did you purchase the product?**

**- Include the link to share location?**

**- Did you purchase it in the store or is it online only?**

**2.) How much is the purchase?** (Include Tax, Shipping, or other fees)

**3.) Why did you chose the product and location you did?** Describe the **VALUE** were you looking for? – Short Paragraph (At least 5 sentences)

**4.) Why do you feel that you that you received the best VALUE for the product compared to other alternatives? Explain in a short paragraph.**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**5.) What is the total cost for all items purchased?**